

Blended Intensive Programme BIP_ Journalism and Artificial Intelligence Tools for Fighting Disinformation

Title

Journalism and Artificial Intelligence Tools for Fighting Disinformation

Host University

Universidad Francisco de Vitoria (Madrid, Spain)

Partner Universities

- Thomas More (Belgium)
- FHWien der WKW (Austria)
- Universidade Católica Portuguesa – Lisbon (Portugal)
- The University of Amsterdam (Holand)

Provisional Dates for Face-to-Face Mobility

4–8 May 2026

Location

Universidad Francisco de Vitoria, Madrid (Spain)

Summary

This BIP aims to bring together journalism students and professors from across Europe to explore how Artificial Intelligence (AI) can be applied in the fight against disinformation. The programme combines theoretical knowledge, practical training, visits, collaborative work, and social and intercultural activities.

Learning Objectives

Participants will be able to:

1. Understand the role of AI in detecting, analysing and preventing disinformation.
2. Apply AI tools used in digital newsrooms for verification, production and analysis.
3. Critically evaluate the ethical implications of using AI in journalism.
4. Collaborate in multicultural teams to develop prototypes or innovative strategies.
5. Communicate their findings effectively in English, both orally and in writing.

Structure

Virtual Component (before the face-to-face week): synchronous and asynchronous sessions on the fundamentals of disinformation, AI tools and case studies.

Face-to-face Mobility Week (4–8 May 2026): workshops, debates, visits, cultural activities and collaborative projects.

Detailed Programme (UFV Madrid)

Day 1 – Monday, 4 May: Welcome and Context

- 09:30–10:30 — Welcome session and intercultural activities
- 10:30–12:00 — Lecture: The European landscape of disinformation in the age of AI (Martha Molina)
- 12:00–13:30 — Workshop: Detecting deepfakes and manipulated texts
- 13:30–14:30 — Lunch
- 14:30–16:30 — Group challenge: The newsroom of the future – human vs AI
- 16:30–17:00 — Sharing and reflection

Day 2 – Tuesday, 5 May: Verification with AI

- 09:30–11:00 — Workshop: Verification tools (InVID, ClaimBuster, GPT detectors)
- 11:15–12:30 — Interactive session: Conversation with an AI
- 12:30–13:30 — Lunch
- 13:30–16:30 — Group activity: The fake news factory

Day 3 – Wednesday, 6 May: AI in Journalism Production

- 09:30–11:30 — Workshop: AI in the newsroom (writing, translation, multimedia production)
- 11:30–12:30 — Debate: AI, ally or threat?
- 12:30–13:30 — Lunch
- 13:30–16:30 — Visit: Innovative newsroom or media lab (Maldita.es, Newtral, El País Lab)
- 17:00–19:00 — AI & Journalism City Walk: intercultural challenge in Madrid's historic centre

Day 4 – Thursday, 7 May: Collaborative Project

- 09:30–10:00 — Launch of the hackathon-style challenge
- 10:00–13:00 — Group work in international teams
- 1:00–2:00 p.m. — Lunch
- 2:00–4:30 p.m. — Mentoring clinic with professors and guest experts
- 6:00–9:00 p.m. — Disruptive activity: Fake News Live Show + informal dinner

Day 5 – Friday, 8 May: Future and Presentation

- 09:30–11:00 — Disruptive talk: What if machines do journalism in 2035?
- 11:15–13:30 — Final project presentations (5–7 min per group)
- 13:30–14:30 — Lunch
- 14:30–16:00 — Final debate and reflections
- 16:00–17:00 — Certificate presentation and networking

Target Group

Undergraduate or master's students in journalism, communication or media studies at partner universities (5–7 students per institution).

Credits and Workload

The programme is equivalent to 3 ECTS (75–90 hours):

- 15–20 hours of virtual preparation
- 40+ hours of face-to-face activities
- 15–20 hours of group work and final deliverables

Assessment

- Active participation: 20%
- Prior group work (case study): 20%
- Final project (prototype + presentation): 40%
- Individual reflection report: 20%

Social and Cultural Programme

- AI & Journalism City Walk: Team challenge through the historic centre of Madrid, combining journalism, AI and culture.
- Fake News Live Show: Creative simulation of a news programme with AI-generated content and verification, followed by an informal dinner.

Expected outcomes

- Development of practical skills in the use of AI tools applied to journalism.
- Greater awareness of the ethical challenges related to AI and disinformation.
- Reinforcement of intercultural skills through teamwork.
- Creation of innovative prototypes to address the challenges of disinformation.
- Establishment of an international network of students and teachers in AI and journalism.