

Syllabus
DESIGN PROJECT
6 ECTS

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COURSE CONTENT:

1. Introductory exercise: To identify either a good or a bad graphic design project (on the student's opinion), in product and fashion.
2. 2nd exercise: Creation of personal corporate identity, logo and e-mail signature.
3. 3rd exercise: To design a Dry Martini glass for the Bombay competition.
4. 4th exercise: Packaging design.