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| COURSE: Storytelling and journalism | | |
| DEGREE: | YEAR: 2019-2020 | TERM: 1 |

WEEKLY PROGRAMMING

| WEEK | K | DESCRIPTION | GROUPS | | Special room for session (computer classroom, audio-visual classroom...) | WEEKLY PROGRAMMING FOR STUDENT | | |
|------|---|--|----------|---------|--|---|-------------|----------------|
| | | | LECTURES | SEMINAR | | DESCRIPTION | CLASS HOURS | HOMEWORK HOURS |
| | | The art of storytelling. Mythology: where stories come from. | | | | Information about the methodology, the syllabus and the practices. Mythology: Christopher Vogler's archetypes and stages of the journey. <i>PRACTICUM:</i> <i>Individual: Research a character myth and recreate him/her into a modern version.</i> <i>Group: Create a hero and follow Vogler's stages to build up a story.</i> | 4 | |
| | | Historical overview of storytelling. | X | | | We'll study theoretical studies from Aristotle, Bastian, Carl Jung, Freud, Propp, Polti and Bettelheim. <i>PRACTICUM:</i> <i>Individual: Transform an event into storytelling material.</i> <i>Group: Choose a myth or archetype, give him/her a Freud's ego, superego and id. Let him/her be the protagonist or antagonist in one of Polti's 36 dramatic situations and build a story following</i> | 4 | |

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| | | | | | | <i>Propp's "narratemes"</i> | | |
| | | Literature, theatre and journalism | | | | <p>Common and uncommon links between the three arts/crafts. The hybridization of genres in the New Journalism.</p> <p><i>PRACTICUM:</i> <i>Individual: Write in a New Journalism style a celebrity profile (as in "Frank Sinatra has a cold")</i></p> <p><i>Group: Turn a news story into a fiction plot (play or novel) and vice versa.</i></p> | 4 | 3 |
| | | TV: Writing Feature Stories / Interviews/ TV info shows | x | | | <p>News reporting. Structure and types of feature stories.</p> <p>Interviews, its types and its techniques.</p> <p>TV fiction and non-fiction formats.</p> <p><i>PRACTICUM:</i> <i>Individual: Write a news article./ Write an interview</i></p> <p><i>Group: Write and record (video) a news feature story (including at least 1 interview).</i></p> | 8 | |
| | | Documentary: reporting in film | x | | | <p>Stages of storytelling in documentaries.</p> <p><i>PRACTICUM:</i> <i>Individual: Analyse a documentary and tell its 3 acts.</i></p> <p><i>Group: Create a documentary's storytelling and tell its stages.</i></p> | 4 | 3 |

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| | | Photojournalism: a story in one picture | | | | History and evolution. <i>PRACTICUM:</i> <i>Individual: Pick a news photograph and tell its story.</i> <i>Group: Make a photo or photoseries and tell its story</i> | 4 | |
| | | News and fiction radio shows | | x | | Radio shows narrative and historical overview. <i>PRACTICUM:</i> <i>Individual: Analyse a radio show.</i> <i>Group: Write and record a radio show.</i> | 4 | 3 |
| | | Film and its impact in the news | x | | | How film and specifically Hollywood has influenced the news, either in TV or in newspapers. Screenwriting structure and news storytelling. <i>PRACTICUM:</i> <i>Individual: Split an article following the 3 act structure.</i> <i>Group: Create a feature story following the 3 act structure.</i> | 4 | |
| | | New media: Video for social media | | x | | Techniques of reporting on video for the social media. <i>PRACTICUM:</i> <i>Individual: Analyse a news reporting video for the social media.</i> <i>Group: Create a news reporting video for the social media.</i> | 4 | 3 |
| | | New media: Podcast, how to tell stories in sound. | x | | | Podcasts, new sound storytelling. | 4 | |

